

**RETAINAGROUP AND IVECO WIN THE INNOVATION AWARD AT THE
BRITISH INSURANCE VEHICLE SECURITY AWARDS CEREMONY**

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British Insurance Vehicle Security Awards.

“The Innovation Award was won by Iveco for its use of component marking. The Award recognises vehicle manufacturers who look beyond their current security solutions to products and services: since March 2009, all new Iveco vehicles have been marked using Retainagroup’s marking technologies and details of each vehicle are recorded with the owner information on the International Security Register. The system deters and detects crime, including cloning, by enabling law enforcement agencies to identify suspect vehicles or parts at any time of the day or night, putting criminals at significantly greater risk of being apprehended and, therefore, acting as a major deterrent to the original theft.”

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MARK IT – REGISTER IT – RETAIN IT